**ENTERPRISE PERFORMANCE**

Hear my story, start your journey!



**Enterprise Performance, really, becomes an integral part of the life cycle of your enterprise solutions ☺**

**With solid executive sponsorship and participation of stakeholders across all functional areas, we will make it!**



**Change performance culture in your organization**

**Get ready, on your mark, set, go!**

**The proof of concept/pilot performance project is completed. We still have a long way to go!**

**INSTRUCTOR** Dr. Alaa Serry

**EMAIL** [AlaaSerry@PerformancePlusPlus.com](mailto:AlaaSerry@PerformancePlusPlus.com)

**DURATION** one day (8:30 am – 4:30 pm)

**LOCATION** our Toronto Office at 1235 Bay Street West, suite 400

**COST** 600$ plus applicable taxes

**Page** visit the [workshop page](https://eperftool.azurewebsites.net/workshop_101.aspx)

**Web site** visit our [website](http://www.performanceplusplus.com/)

**Phone** 416 410 4040

**Toll** 877 410 4040

**WORKSHOP OVERVIEW**

This one-day workshop is offered at P++ Toronto office or as an in-house workshop at clients’ sites.

In house workshops are booked at least six weeks in advance enabling us to customize the workshop to your industry, specific performance issues/challenges you might have, and attendees’ roles and backgrounds. Our in house workshop offering also include a two 45-minute sessions with your business and technology executives. The first session is held two weeks prior to the workshop helping us customize your workshop. The second session is to debrief executives and discuss suggested call to action activities.

This workshop is highly interactive. Participants are expected to actively participate in discussions and hands on exercises. Therefore, number of participants is limited to a maximum of twelve. The ideal workshop size is nine participants divided into three working groups.

The workshop is developed and facilitated by Dr. Alaa Serry, P++ founder. Dr. Serry draws upon more than 30 years of hands on experience providing consulting services to large organizations across various industries in North America and the Middle East.

At the conclusion of this workshop, participants will cover a broad areas of enterprise performance and should be ready to embark on a journey not only to make enterprise performance an integral part of the solution lifecycle, but also to develop/change the culture of their organizations regarding enterprise performance.

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**WHO SHOULD ATTEND?**

* Agents of change
* Business managers
* Business Architects
* Systems Architects
* Performance Analysts
* Project managers
* Technology Professionals

**CONTENT/HIGHLIGHTS**

* P++ and Dr. Serry backgrounds
* Meet the stakeholders
* Performance challenges
* Complexity of enterprise performance management
* Performance myths
* Back to basics - Performance fundamentals
* 6x4 Methodology
* Show & Tell - P++ modeling tools
* Case study - A tale of two banks
* Bring your performance issues to the workshop
* Call to action

**WHAT YOU WILL LEARN?**

* Enterprise performance is a business not a technology “*thing*”
* Performance myths, are just that!
* Simple back-of-the-envelope calculations will give you amazing insights!
* Modeling and predicting enterprise performance across business and technology layers is not rocket science! It just a little bit of science and a lot of art
* Assessing performance impact of different business/technology architectural scenarios is possible and doable throughout the solution life cycle including early brain storming/white boarding sessions.
* Managing enterprise performance can be done efficiently and effectively
* You, no longer need to wait till the 11th hour to discover hidden performance issues
* Modeling tools need not and should not be expensive
* Your organization need to have/develop a performance culture

**WHAT YOU ACHIEVE**

* Demystify performance myths
* See the road ahead
* Build the confidence to start your own performance journey!

**IN-HOUSE WORKSHOP**

* Customized to your industry, specific performance issues/concerns you might have, and workshop participants
* Comes with two 45-minute Business/Technology executive sessions

[**REGISTER TODAY**](https://eperftool.azurewebsites.net/Workshop_101.aspx)

**SAMPLE OF WORKSHOP SLIDES**

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**SAMPLE OF WORKSHOP SLIDES (Continued)**

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